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**TAMMY ORMSBY, OF DEFENDER DIRECT INC. NAMED AS FINALIST IN**

**6th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS**



***Stevie Award Winners to Be Announced in New York on November 13***

Indianapolis, IN – October 15, 2009 – Tammy Ormsby, of DEFENDER Direct, Inc. was named a Finalist in the Employee of the Year category in the 6th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as the world's premier business awards.

Nicknamed the Stevies for the Greek word “crowned,” winners will be announced during a gala event at the Marriott Marquis hotel in New York on Friday, November 13. Nominated women executives and entrepreneurs from the U.S.A. and several other countries are expected to attend. The presentations will be broadcast live on radio in the U.S.A. by the Business TalkRadio Network.

More than 1,100 entries were submitted this year for consideration in 54 categories, including Best Executive, Best Entrepreneur, and Best Community Involvement Program. Tammy Ormsby is a Finalist in the Employee of the Year category.

Tammy Ormsby has been a sales star from the beginning of her career with DEFENDER Direct. She climbed the ranks to the #1 spot on the DEFENDER Dish Network sales team



within her first 30 days on the job, a title she held for eight continuous weeks. She still holds the company record for the most Dish Network sales in one week (102).

Of Ormsby's Finalist ranking, DEFENDER Direct CMO, Marcia Raab said, "It has been wonderful to watch Tammy grow and excel professionally at DEFENDER. I can think of no one more deserving of this recognition."

Finalists were chosen by business professionals worldwide during preliminary judging. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie Award winners from among the Finalists during final judging.

"Being named a Finalist in The Stevie Awards for Women in Business is an important achievement," said Michael Gallagher, president of the Stevie Awards. "It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition."

Details about The Stevie Awards for Women in Business and the list of Finalists in all categories are available at [www.stevieawards.com/women](http://www.stevieawards.com/women).

#### **About DEFENDER Direct, Inc.**

DEFENDER Direct, Inc. is an authorized dealer for such prestigious brands as ADT, GE and Dish Network. Founded in 1998 in the spare bedroom of CEO, David Lindsey's home, DEFENDER is now recognized as the Top National Dealer by both ADT and Dish Network. DEFENDER markets, sells, and installs new products and services to homeowners throughout the U.S. and Canada. For more information please visit the company website [www.defenderdirect.com](http://www.defenderdirect.com) or call 1.800.860.0303.

#### **About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

Sponsors of the 6<sup>th</sup> annual Stevie Awards for Women in Business (as of October 9) include the Business TalkRadio Network, Covario, Inc., and KeyBank. Localization partner of the 2009 Stevie Awards is Lionbridge.

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