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DEFENDER DIRECT, INC. NAMED AS FINALIST IN

6th ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Stevie Award Winners to Be Announced in New York on November 13

Indianapolis, IN – October 15, 2009 – DEFENDER Direct, Inc. was named a Finalist in the Best Overall Company of the Year – Service Businesses (up to 2,500 employees) and Fastest-Growing Company of the year categories in the 6th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The Stevie Awards have been hailed as the world's premier business awards.

Nicknamed the Stevies for the Greek word “crowned,” winners will be announced during a gala event at the Marriott Marquis hotel in New York on Friday, November 13. Nominated women executives and entrepreneurs from the U.S.A. and several other countries are expected to attend. The presentations will be broadcast live on radio in the U.S.A. by the Business TalkRadio Network.

More than 1,100 entries were submitted this year for consideration in 54 categories, including Best Executive, Best Entrepreneur, and Best Community Involvement Program. DEFENDER Direct, Inc. is a Finalist in the Best Overall Company of the Year – Service Businesses (up to 2,500 employees) and Fastest-Growing Company categories.

DEFENDER Direct's unique company culture and rapid growth make the company a strong contender for both awards. Of the Finalist ranking, DEFENDER Direct CMO, Marcia Raab said, “As a female executive and partner at DEFENDER, it is wonderful to receive this esteemed recognition. I am personally invested in DEFENDER's future and I am dedicated to our continued growth and prosperity. A win in either of these categories would be a great honor.”

Finalists were chosen by business professionals worldwide during preliminary judging. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs will select Stevie Award winners from among the Finalists during final judging.



“Being named a Finalist in The Stevie Awards for Women in Business is an important achievement,” said Michael Gallagher, president of the Stevie Awards. “It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Details about The Stevie Awards for Women in Business and the list of Finalists in all categories are available at www.stevieawards.com/women.

About DEFENDER Direct, Inc.

DEFENDER Direct, Inc. is an authorized dealer for such prestigious brands as ADT, GE and Dish Network. Founded in 1998 in the spare bedroom of CEO, David Lindsey’s home, DEFENDER is now recognized as the Top National Dealer by both ADT and Dish Network. DEFENDER markets, sells, and installs new products and services to homeowners throughout the U.S. and Canada. For more information please visit the company website www.defenderdirect.com or call 1.800.860.0303.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

Sponsors of the 6th annual Stevie Awards for Women in Business (as of October 9) include the Business TalkRadio Network, Covario, Inc., and KeyBank. Localization partner of the 2009 Stevie Awards is Lionbridge.

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