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FOR IMMEDIATE RELEASE

**DEFENDER DIRECT, INC. NAMED BEST OVERALL COMPANY OF THE YEAR AT THE
6TH ANNUAL STEVIE AWARDS FOR WOMEN IN BUSINESS**

INDIANAPOLIS – November 16, 2009 – Indianapolis based DEFENDER Direct, Inc. was named Best Overall Company of the Year at the 2009 Stevie Awards for Women in Business. The Stevie Awards were presented at a gala event on Friday, November 13, 2009 at the Marriott Marquis Hotel in New York City.

The 2009 Stevie Awards for Women in Business is an international competition recognizing the accomplishments of outstanding women executives, business owners, and the organizations they run. The awards are produced by the creators of the prestigious American Business AwardsSM.

In winning the Stevie, DEFENDER Direct beat out other finalists including Atrium Staffing, JBS International, Michael Fina, Parago, Inc., TransPerfect, and Waggener Edstrom Worldwide. Marcia Raab, DEFENDER Direct's Chief Marketing Officer, accepted the Stevie on behalf of DEFENDER Direct.

In accepting the Stevie, Marcia Raab said, "As a female executive and partner at DEFENDER Direct, it was a great honor to receive this award on behalf of the company. At DEFENDER we've known for a long time that we have something special happening, and it is wonderful to be able to share our story with a broader audience."

DEFENDER's entry in the category was based on the company's impressive growth and success that company executives attribute to DEFENDER's unique corporate culture centered on employee self improvement. DEFENDER's motto is "Businesses don't grow. People do!" DEFENDER was also a finalist in the Fastest-Growing Company of the Year category and senior sales representative, Tammy Ormsby, was honored as finalist in the Employee of the Year category.

The DEFENDER Direct headquarters is located in Indianapolis, Ind. along with one of three call centers. The other call centers are located in Batesville, Ind. and Cincinnati, Ohio. DEFENDER also has 175 ADT installation branch offices across the United States and Canada.

DEFENDER Direct, Inc. is an authorized dealer for such prestigious brands as ADT, GE and Dish Network. Founded in 1998 in the spare bedroom of CEO, David Lindsey's home, DEFENDER is now recognized as the Top National Dealer by both ADT and Dish Network. DEFENDER markets, sells, and installs new products and services to homeowners throughout the U.S. and Canada. For more information please visit the company website www.defenderdirect.com or call 1.800.860.0303.

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